



Aftermarket

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NEWS BRIEF

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Dana Recognized with ACPN Receiver's Choice Award

MAUMEE, Ohio – Dana Incorporated was presented with a 2021 Receiver's Choice Award for its Spicer® catalog by the Automotive Content Professionals Network (ACPN), a community of the Auto Care Association.

Announced during the recent ACPN Knowledge Exchange Conference, the award was presented to Dana for supplying high-quality content, digital assets, and other customer-specific formats that meet ACES and PIES industry standards and deliver the unique customer experience.

"The Receiver's Choice Award is one of the highest honors in the content field, so it is very rewarding to be recognized again this year for our ability to develop and deliver exceptional customized data, including increased application coverage and enriched product information," said Dan Griffin, senior director, aftermarket and digital solutions for Dana. "Through our collaboration with O'Reilly, the Dana content team has improved data integrity, quality, and accuracy, all while aligning to industry standards."

The annual ACPN Knowledge Exchange Conference is the largest gathering of content professionals and their vendors and solution partners, providing a focused and unique opportunity to learn, share best practices, network with peers, and interact with service providers in the content management space.

The Receiver's Choice Award is one of four categories of Content Excellence Awards presented by ACPN and recognizes those leading the way in integrity, accuracy, timeliness, completeness, best practices, and other proprietary judging criteria.

About Dana in the Aftermarket

Powered by recognized brands such as Dana, Spicer®, Victor Reinz®, Albarus™, Brevini™, Glaser®, GWB®, Spicer Select™, Thompson™, and Transejes™, Dana delivers a broad range of aftermarket solutions – including genuine, all-makes, and value lines – servicing passenger, commercial, and off-highway vehicles around the world. Leveraged by a global network of 14 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For product information, visit www.SpicerParts.com and www.VictorReinz.com. For e-catalog and parts locator, visit www.DanaAftermarket.com. To speak with a Dana customer service representative, call 1-800-621-8084.

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