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**NEWS BRIEF**

January 8, 2024

**Dana Adds Valuable Content to Aftermarket YouTube Channel**

**MAUMEE, Ohio** – Dana Incorporated has recently added new video content to its Aftermarket YouTube channel.

The Dana Aftermarket YouTube channel houses informative, educational content, including product tips and tools, how-to video content, and product information about Dana Aftermarket brands, such as Spicer Select® and Victor Reinz®. Helpful information about the DanaAftermarket.com ecommerce platform is also featured.

Most recently, an informative [webinar](https://www.youtube.com/watch?v=_Pjm2W_kT8Y&t=4s) about the new, award-winning Dana EZ-ID™ digital tool was added to the platform. The webinar was developed to help Dana customers learn how to use the Dana EZ-ID tool to quickly identify part numbers for driveline assemblies that lack product tags or other identification markers and order the correct parts through the Spicer [ReadyShaft™](https://spicerparts.com/parts/driveshaft/commercial/spicer-readyshaft-program) program, an innovative solution that provides for next-day direct shipment of complete driveshaft assemblies.

To subscribe to the Dana Aftermarket YouTube channel and receive notifications of newly added content, visit [www.youtube.com/@DanaAftermarket](http://www.youtube.com/%40DanaAftermarket).

**About Dana in the Aftermarket**

Powered by recognized brands such as Dana, Spicer®, Victor Reinz®, Albarus™, Brevini™, Glaser®, GWB®, Spicer Select®, Thompson™, and Transejes™, Dana delivers a broad range of aftermarket solutions – including genuine, all-makes, and value lines – servicing passenger, commercial, and off-highway vehicles around the world. Leveraged by a global network of 14 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For product information, visit [www.SpicerParts.com](http://www.SpicerParts.com) and [www.VictorReinz.com](http://www.VictorReinz.com). For e-catalog and parts locator, visit [www.DanaAftermarket.com](http://www.DanaAftermarket.com). To upgrade customized vehicles with Dana products, visit [www.DanaProParts.com](http://www.DanaProParts.com). To speak with a Dana customer service representative, call 1-800-621-8084.

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