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**NEWS BRIEF**

Oct. 29, 2024

**Dana to Feature Innovative Product Solutions at AAPEX**

**MAUMEE, Ohio –** Dana Incorporated will showcase its innovative products, including new premium solutions from Victor Reinz® and Spicer®, during the Automotive Aftermarket Products Expo (AAPEX) being held Nov. 5-7 in Las Vegas.

AAPEX attendees can learn about Victor Reinz® gaskets and sealing products at the Dana booth A4026. New blister packaging with a [Dana secure label](https://www.victorreinz.com/EN/Service-Downloads/Dana-Secure.aspx?region) for genuine Reinzosil® silicone RTV gasket maker will be introduced, making it quick and easy for Dana customers to verify product authenticity. A live demonstration of an engine teardown will be held at the booth where Victor Reinz gasket components are used for the rebuild.

Dana and Spicer® aftermarket parts, including axle and drivetrain components, will be featured at booth A4026 along with a Dana 44™ axle with Spicer gearing so attendees can see firsthand the differential and locking technology available on the axle. Spicer u-joints, including the 10 Series®, Spicer Life Series® Plus (SPL Plus) andLife Series®, and Spicer ring and pinion gearing will also be on display.

Dana team members will be available to demonstrate the industry-leading ecommerce platform, [www.DanaAftermarket.com](http://www.DanaAftermarket.com), a dynamic order management and information exchange for the company’s aftermarket customers. [The Dana Training Academy](https://training.dana.com/)™ learning management system (LMS) will also be online at the booth for show attendees to explore with the help of the Dana team.

“AAPEX gives us an opportunity to highlight the latest product offerings from Dana and engage with customers about how we can enhance their operations,” said Bill Nunnery, senior director of sales and marketing for Dana’s global aftermarket. “AAPEX attendees have the chance to see the exceptional quality of Dana products firsthand. We encourage everyone to stop by and discover the difference Dana can make.”

To learn more, visit Dana at AAPEX booth A4026, contact a Dana sales representative, or visit [www.DanaAftermarket.com](http://www.DanaAftermarket.com).

**About Dana in the Aftermarket**

Powered by recognized brands such as Dana, Spicer®, Victor Reinz®, Albarus™, Brevini™, Glaser®, GWB®, Spicer Select®, Thompson™, and Transejes™, Dana delivers a broad range of aftermarket solutions – including genuine, all-makes, and value lines – servicing passenger, commercial, and off-highway vehicles around the world. Leveraged by a global network of 14 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For product information, visit [www.SpicerParts.com](http://www.SpicerParts.com) and [www.VictorReinz.com](http://www.VictorReinz.com). For e-catalog and parts locator, visit [www.DanaAftermarket.com](http://www.DanaAftermarket.com). To upgrade customized vehicles with Dana products, visit [www.DanaProParts.com](http://www.DanaProParts.com). To speak with a Dana customer service representative, call 1-800-621-8084.

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